

nShift

TRANSMART
Makes you deliver!

Global leader in delivery management software

heuver

nedap

TrackBee



Aykut Bulut UX/UI Designer

- UI Design
- UX Design
- Design System
- Agile/Scrum
- Design Thinking
- Design Tokens (multi-branded)
- Workshops
- User Flows
- Lead (juniors)

Explore Projects →

PDF



CV



BIT HOTEL

TKP

Pensioen
made easy

Over 3.500.000 active users

kpn pensioen

postnl

uwv

Grolsch

eMagiz

DHL

postnl

bam

Financial Lease.nl

About

Delivering Pension Administration and Communication with Customer-Centricity, Courage, and Collaboration

Role

Senior UX/UI Design

Clients of TKP**Used tools**[Playground](#)[Next Project](#)**Client brief**

- How can we manage multiple brands in our Design System without losing control?
- How can we create more awareness of UX within our teams?
- How can we educate Junior Designers to become skillfull in a short time?
- How can we keep our existing clients satisfied with our platform?

Responsibilities

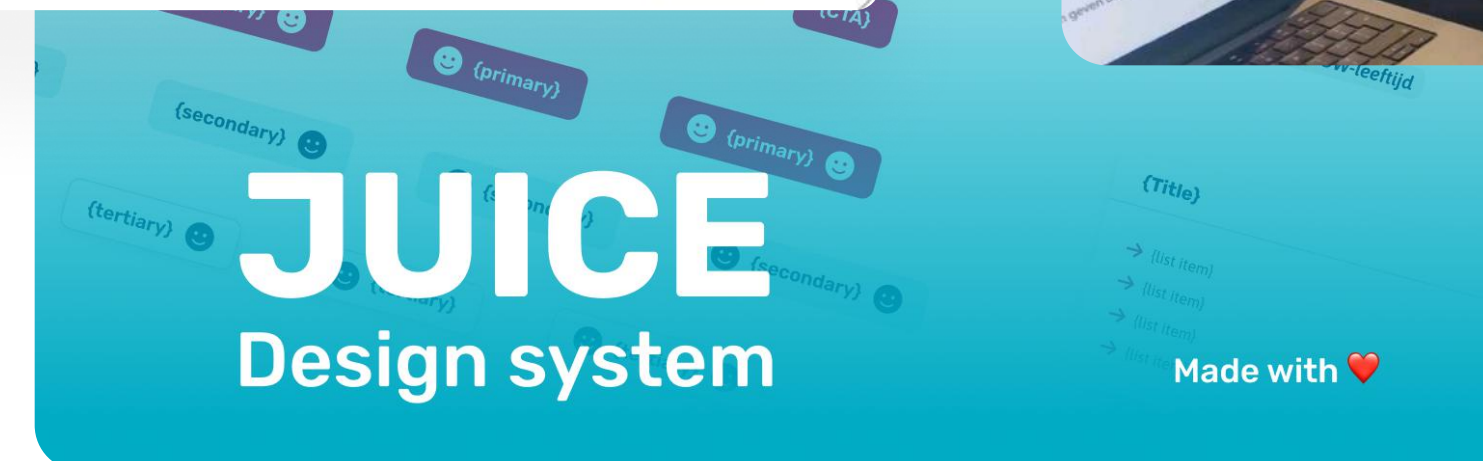
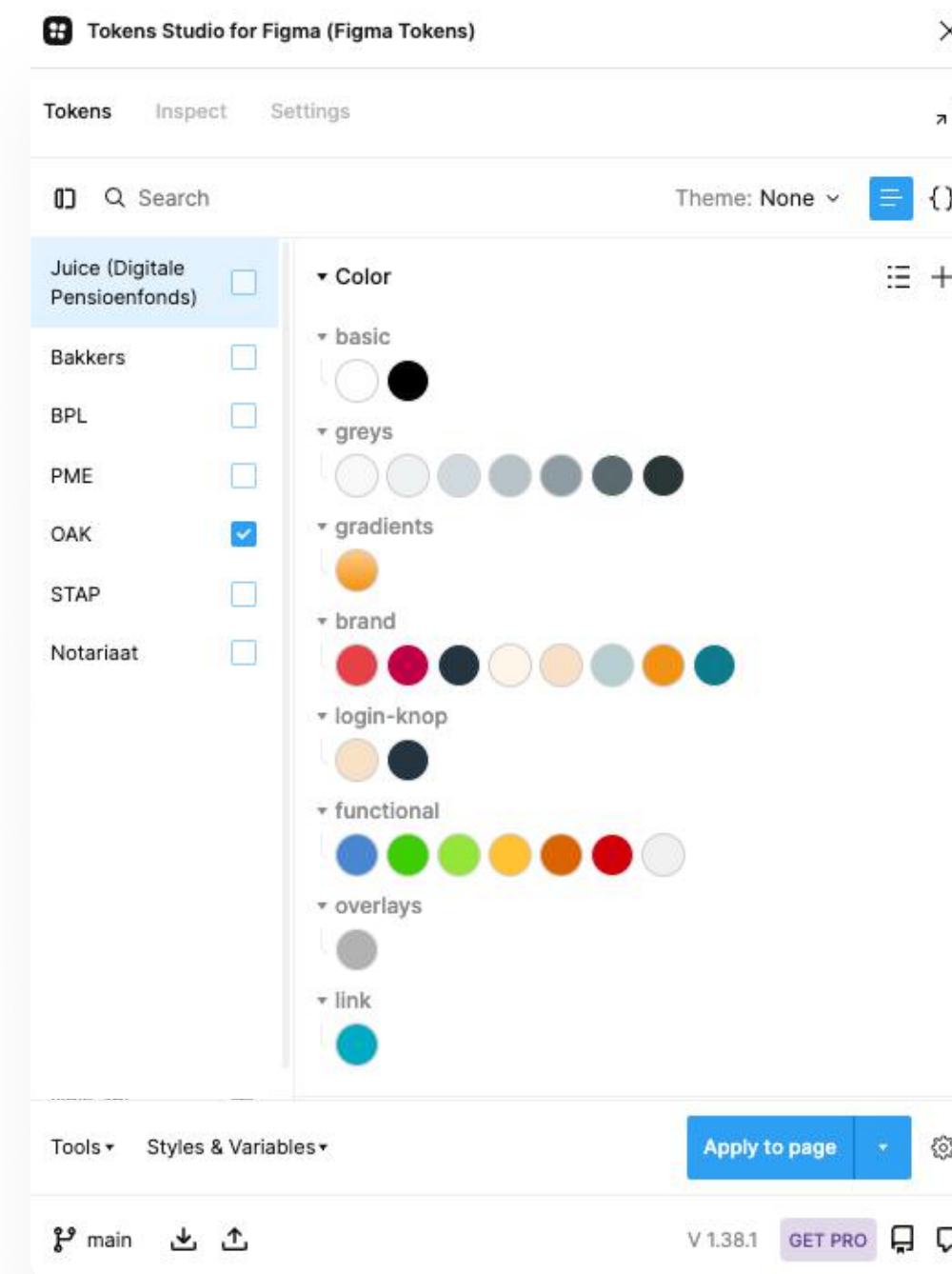
- Lead of junior UX designers
- Design System (library) creation within Figma
- Multi-Brand Design Token setup & management with developers via GitHub
- Organizing workshops with clients (KPN, PostNL etc.) & stakeholders
- Awareness of UX/UI activities throughout the whole company
- Up-Scaling UX Maturity
- Creation of innovative solutions for choosen personas

Work method

- Agile/scrum - development team
- Design thinking
- Design Sprints

Results

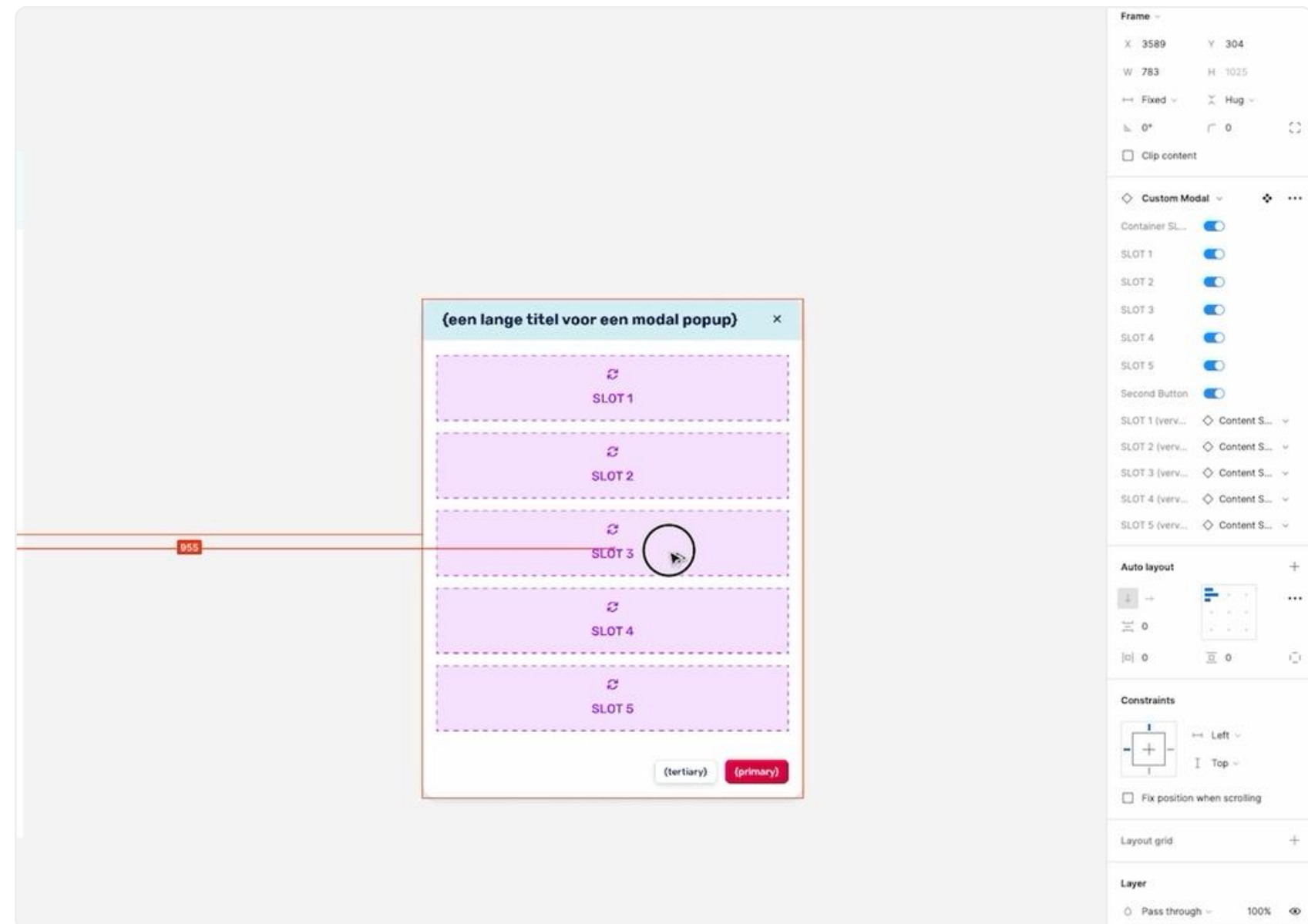
- ✓ Creation of Design Library and Token co-creation with intern developers
- ✓ Innovative/easy to use Design library within Figma from scratch
- ✓ Major upgrade on the UX maturity within the company
- ✓ Multiple intern and extern workshops to gain quality insights
- ✓ Satisfied Junior Designers who are able to maintain Designs and organize workshops



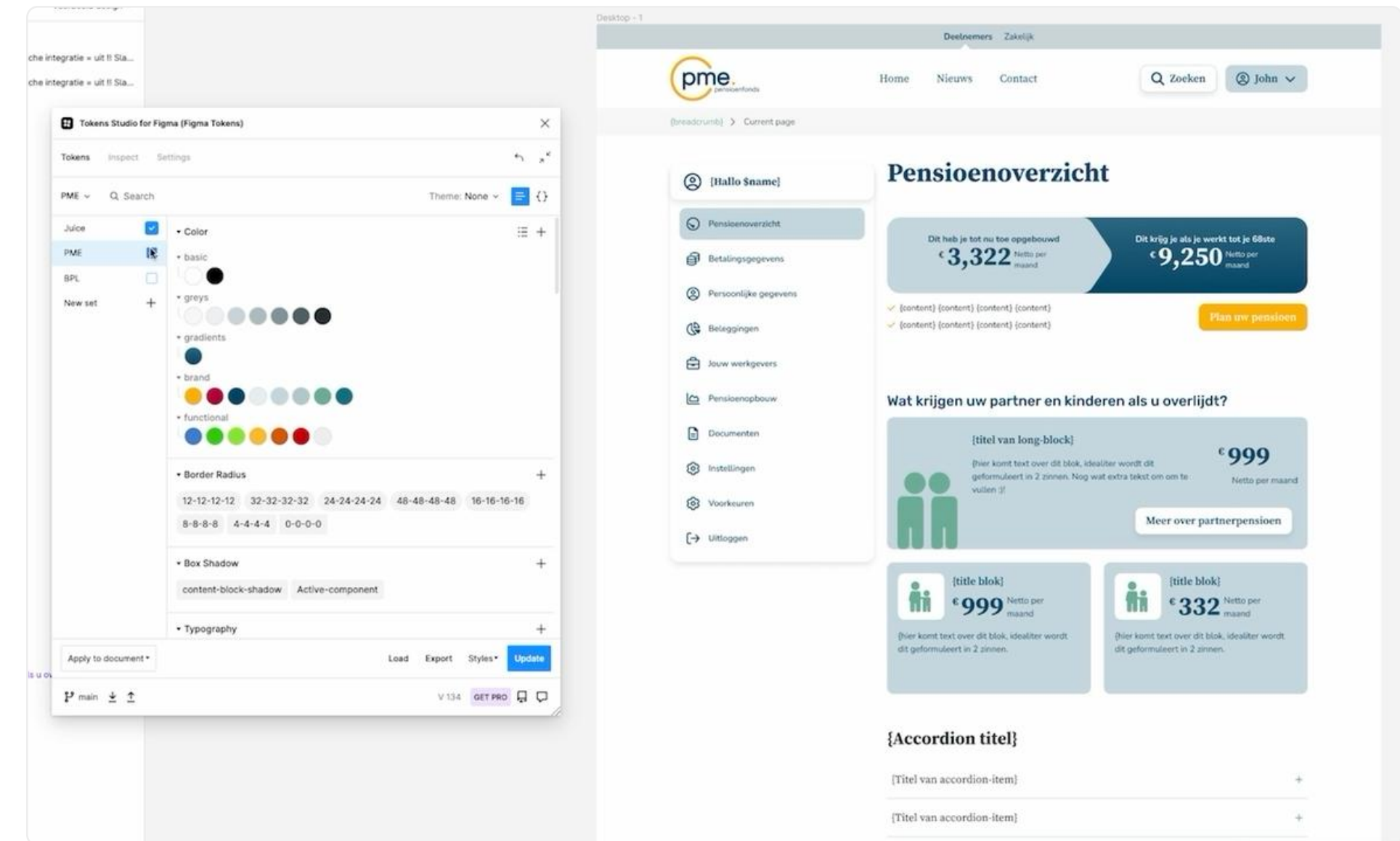


← Back

Next Project →



Using slots of pre-defined components in Figma



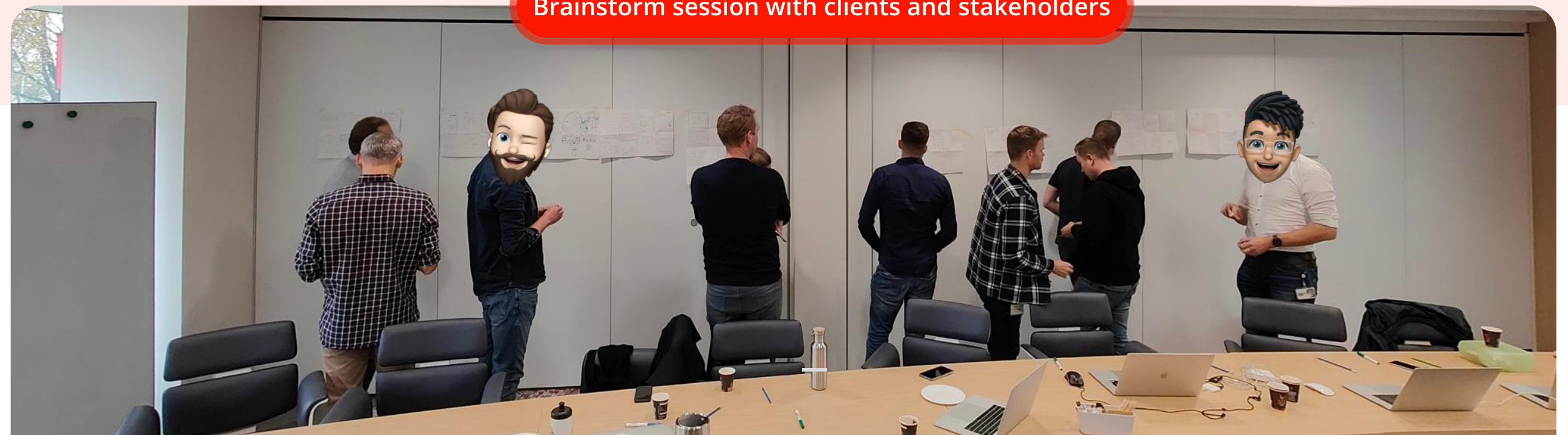
Switching Themes by using token sets

These are shared with Developers to secure 100% consistent designs

A 3 month Design Thinking course result



Brainstorm session with clients and stakeholders





About

eMagiz is a powerful low-code iPaaS where users can make connections between applications and systems.

Role

Lead UX/UI Design

eMagiz is used by



Used tools



2021 2022



Playground →



Previous Project

Next Project →

Client brief

- How can we reduce the amount of spent time creating flows in the Flow Designer?
- How can we improve difficult coding format (like EDI) understandable for users for them to use in eMagiz?
- How can we make the users feel the capture phase is an important step
- *And many more*

Responsibilities

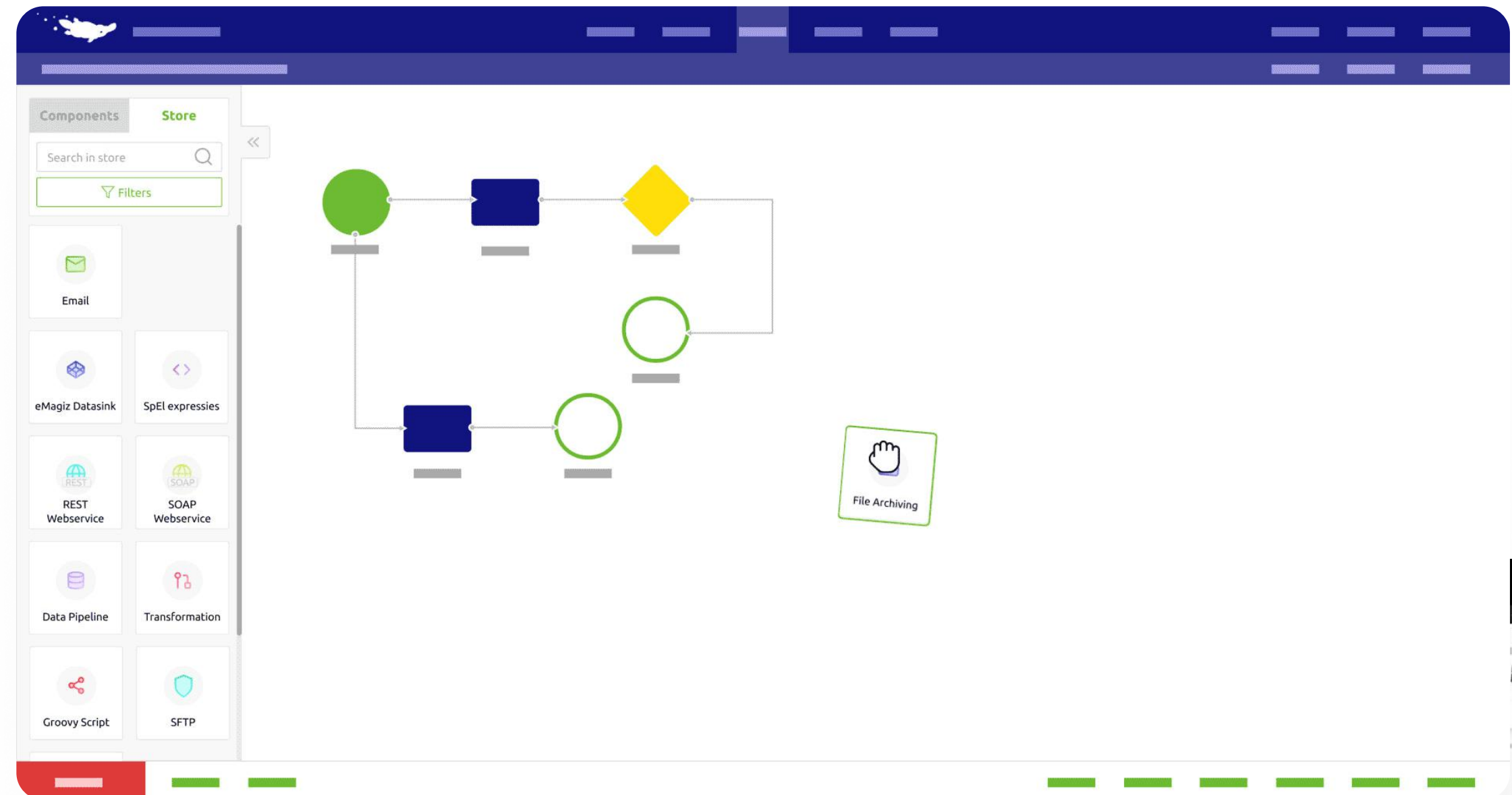
- Awareness of UX/UI activities within my own team
- Awareness of UX/UI activities throughout the whole company
- Brainstorming idea's with stakeholders / PO
- Stakeholder management + involvement in the UX/UI process
- From scratch on Design System creation with Figma
- Organizing workshops/brainstorm sessions with users/stakeholders
- Presenting research, ideas and results
- Test sessions with end-users
- Design hand-off with developers

Work method

- Agile/scrum - development team
- Design thinking

Results

- ✓ Easy to use Design system/library with scalable components
- ✓ Major upgrade on the UX maturity within the company
- ✓ UX first approach
- ✓ Major usability improvements



One of the many brainstorm sessions with users (FigJam)



About

eMagiz is a powerful low-code iPaaS where users can make connections between applications and systems.

Role

Lead UX/UI Design

eMagiz is used by



And many more

Used tools



Back

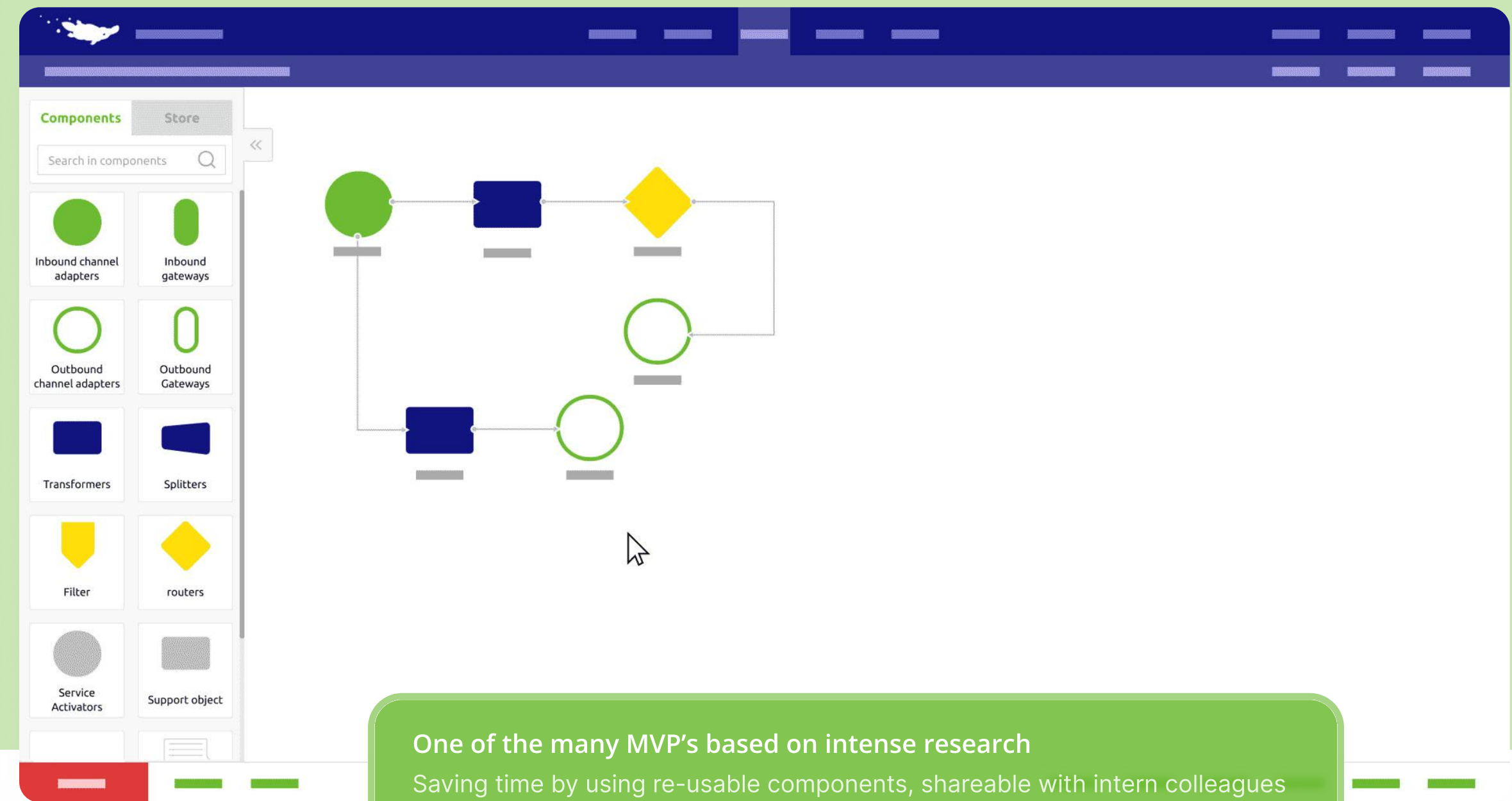
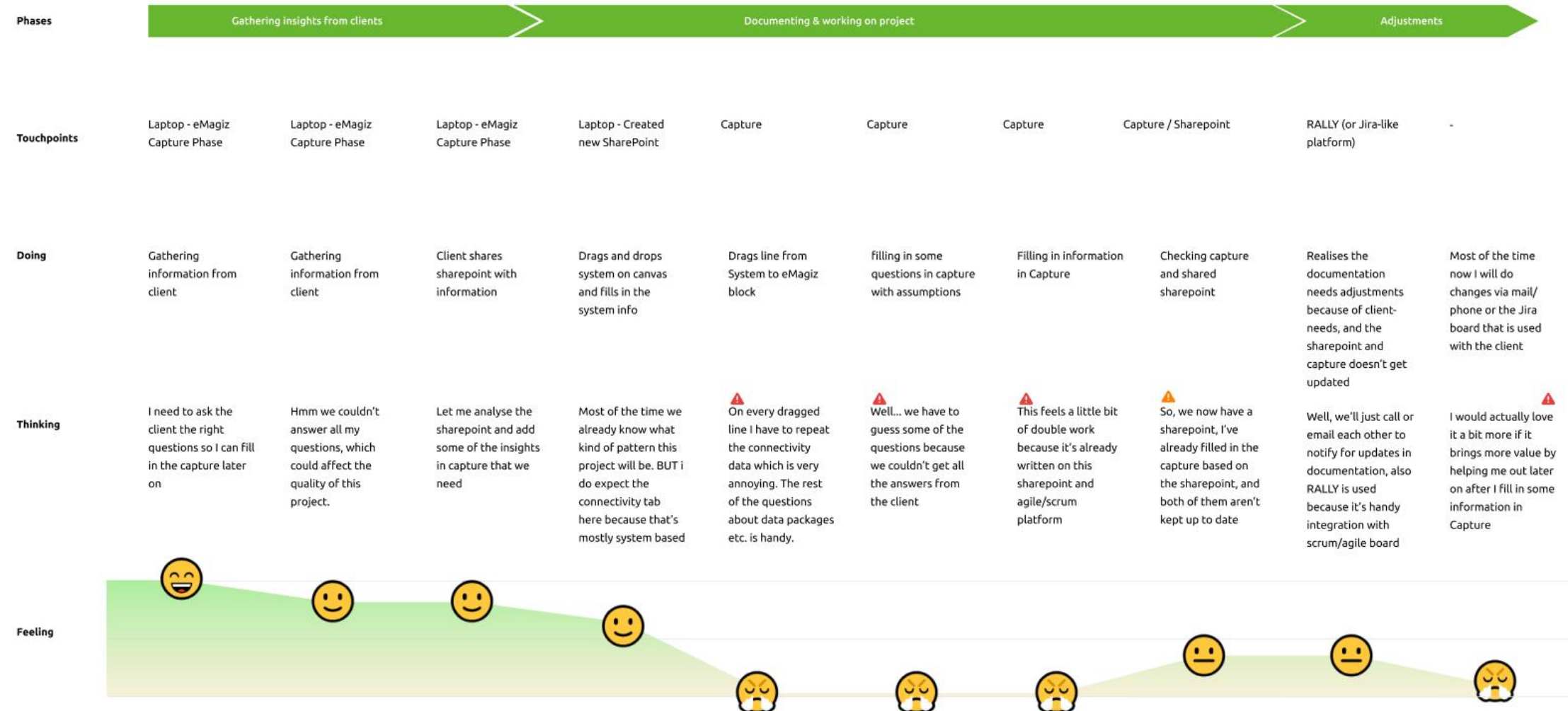


Previous Project

Next Project

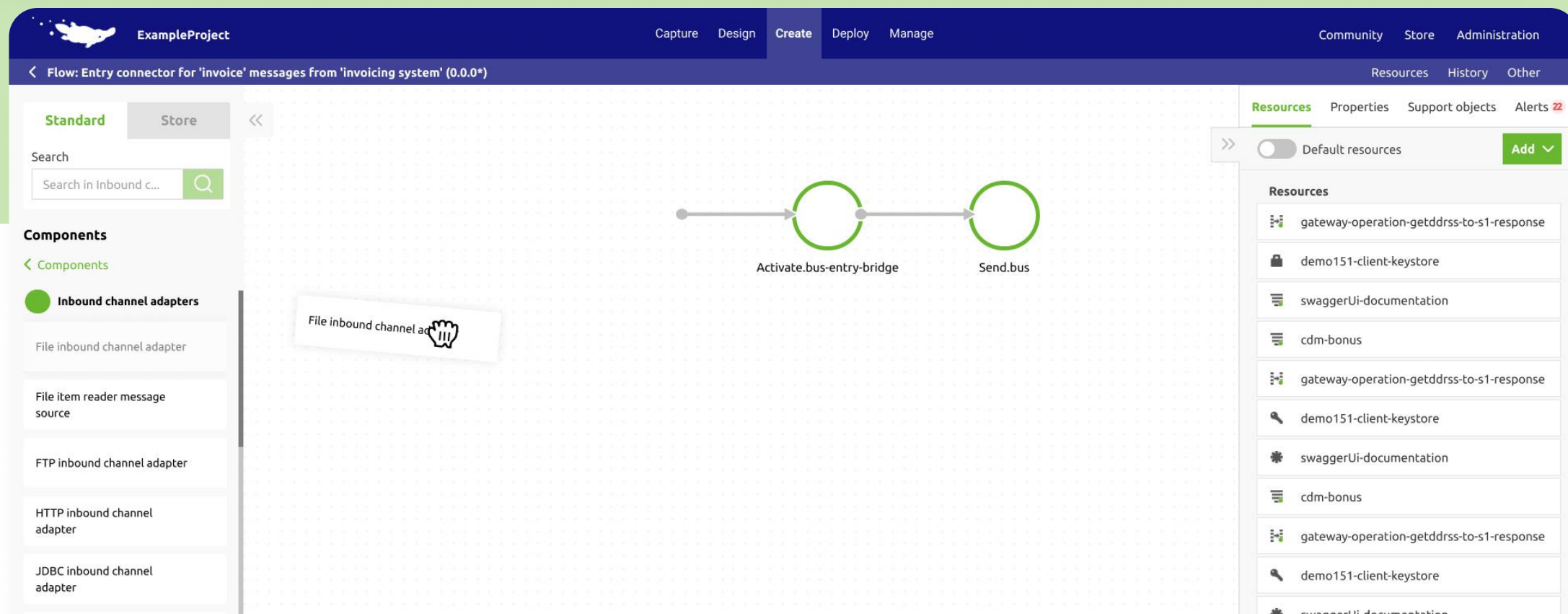


Experience map
External access
Automation



One of the many MVP's based on intense research

Saving time by using re-usable components, shareable with intern colleagues and making the work of Developers easier while decreasing the risks of making errors

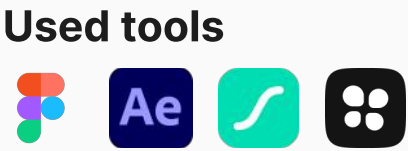




About
Data Tracking by using groundbreaking data enrichment techniques. It's next-level ad optimization to scale your business.

Role
Lead UX/UI Design

TrackBee is used by
500+ users



Playground →

← Previous Project

Next Project →

Client brief

- How can we create a dashboard that is easy to understand and usable for new users?
- How can we create easy-to-implement flow for pixel integrations?
- How can we create an easy-to-implement Shopify integration?

Responsibilities

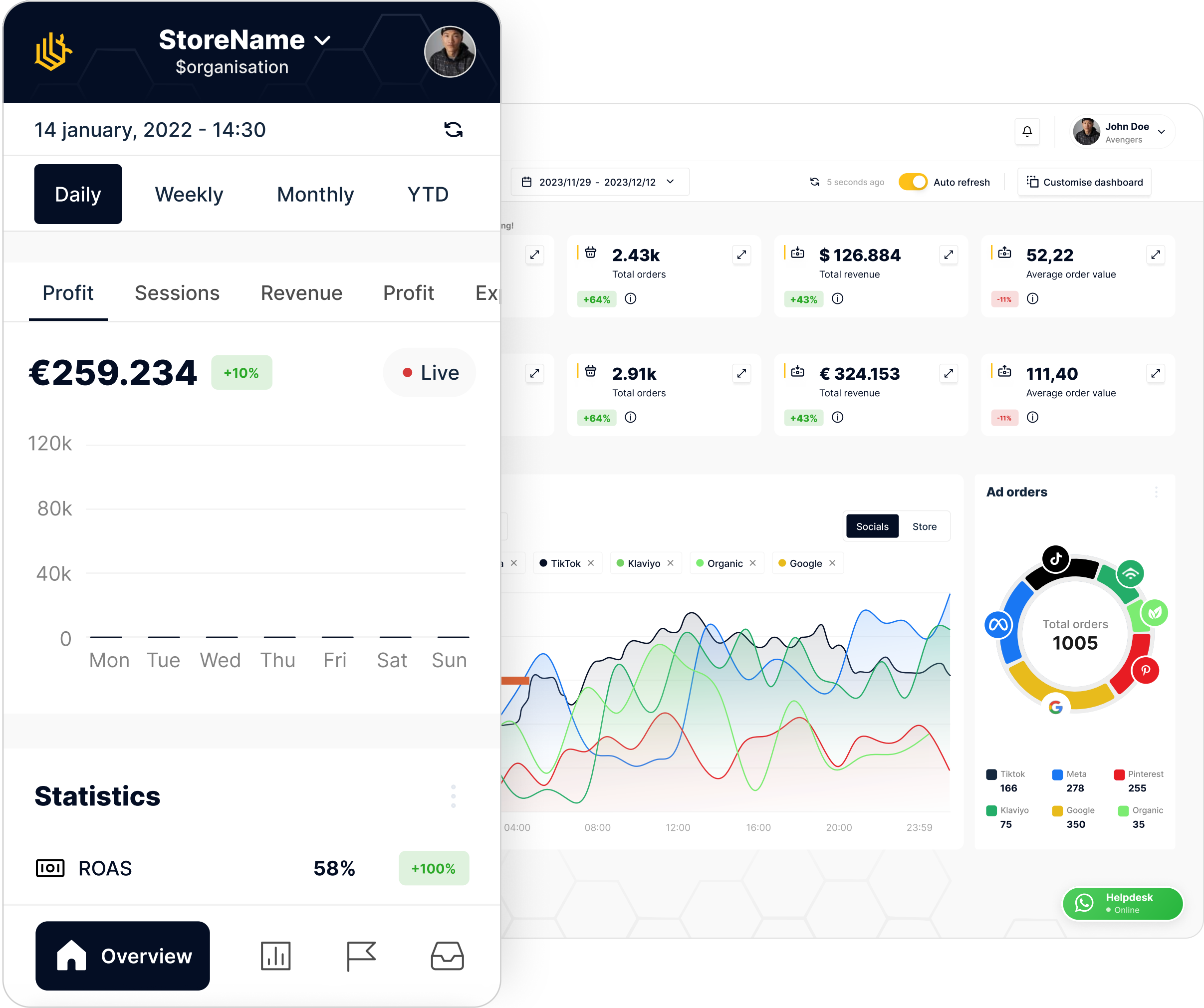
- Design System creation from scratch
- Problem-Solving mindset with stakeholders
- Pixel-Perfect designs and handoff to developers
- Common-ground with developers to create solutions within the company it's boundaries
- Creative Designs for Landingpage + visuals/animations

Work method

- Agile/scrum - development team
- Design thinking

Results

- ✓ Easy to use Design system/library with scalable components
- ✓ UX first approach
- ✓ Dashboard MVP ready
- ✓ 500+ users in the first month of release
- ✓ Satisfied users

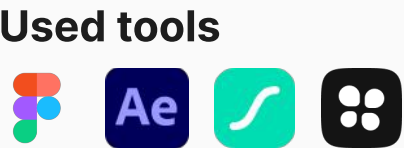




About
Data Tracking by using groundbreaking data enrichment techniques. It's next-level ad optimization to scale your business.

Role
Lead UX/UI Design

TrackBee is used by
500+ users



Back

Previous Project

Next Project



Overview

Ads Insights

Profit Calc

Stores

Goals

Reports

Overview

4 store selected

2023/11/29 - 2023/12/12

USD - Pennywise Books, Just Kidding!

103k Sessions (+50%)

2.43k Total orders (+64%)

EUR - Sally soups, "Shop'n'Go

253k Sessions (+50%)

2.91k Total orders (+64%)

Revenue

Page views

Pinterest Meta TikTok Klaviyo Organic Google

120k 100k 80k 40k 0

00:00 04:00 08:00 12:00 16:00

Basic Plan limit

€ 25.566 / € 50.000

Add your billing details before exceeding the € 50.000 mark of free tracked revenue and prevent getting a frozen account.

Add Billing Details

Remove Additional Tracking

You have additional tracking running on your [social]. Please remove them all to make this pixel work.

To remove Additional Tracking from Google

This list may vary from what you see on [social]. Please remove all Additional Tracking on [social].

TRIPLEWHALE

GOOGLE_PIXELS_TRACK_MONITOR

FBTRACK

Got it

{Store naam}

TrackBee connect app > API Key > Embed theme > Connection

Your unique API key

We've generated your unique API key. Copy and paste the API key in your Shopify Store settings.

Your API key

asdqwerwqet234ffgdsfghhtredasdwasdasdddasdswa... Copy

Never share your API keys

Back

Next step

Advanced store 2

Free store 3

Advanced Active

Estimated amount to be billed on Sep 22, 2022 €245

Included tracked revenue Used revenue Over usage

Every new added store includes free €10.000 revenue tracked.

FreeStore #1

€45.500 / €50.000

FreeStore #2


€21.300 / €50.000

FreeStore #3

€16.200 / €50.000

Sally soups

https://www.url.com



Makes you deliver!




150.000 orders every day


400+ carriers


About
Transsmart is an logistic software-solution which is responsible for over 50 million shipments each year.


Role
Lead UX/UI Design


Used tools





Playground 

 Previous Project

Next Project 

Role
Lead UX/UI Design

Client brief

- A complete re-design of the old out dated platform, improve UX and make it innovative to use for warehouse workers

Responsibilities

- Creation & managing Design system
- Managing communication with developers & stakeholders
- Stakeholder reviews
- Seamless development handovers
- Brainstorm sessions
- Directing information structure
- Interactive pixel-perfect prototypes

Work method

- Agile/scrum
- Design thinking

Results

- ✔ Improved usability
- ✔ Satisfied users (validation by tests)
- ✔ Complete consistent designs based on design system
- ✔ Setup of a structural communication system between me, PO and developers

TS

Configuration

MT
username

Log Out

Configuration > Accounts

Client-Carrier

Accounts

Routing Rules

Transit Times

Generic Lookup

Document Generation Lookup

Document Retrieval Lookup

Counters

Zone Lookup

Opening Hours

Weight Lookup (obsolete)

User management

Buy Rates

Sell Rates

Sell Margins

Buy Weight column

Account

User

☒ Show archived accounts

Clear filters

<input type="checkbox"/> Account Name	Account Group	Org ID	Account Code	Archived
<input type="checkbox"/> 't Juffie	MASTER	51696	TJUFFIE	<input type="checkbox"/>
<input type="checkbox"/> AnArchivedAccount #1	MASTER	100834	123ZEBRALA	<input checked="" type="checkbox"/>
<input type="checkbox"/> AnArchivedAccount #2	MASTER	100768	12RETURN	<input checked="" type="checkbox"/>
<input type="checkbox"/> 123 ZebraLabels.com	12RETURN	100788	PDPAOLA	<input type="checkbox"/>
<input type="checkbox"/> 12Return	MASTER	51765	2MOSO	<input type="checkbox"/>
<input type="checkbox"/> Sub-account example 1	MASTER		325754	<input type="checkbox"/>
<input type="checkbox"/> Sub-account example 2	MASTER		999GAMES	<input type="checkbox"/>
<input type="checkbox"/> Grandchild line 1	MASTER	100245	AMAC	<input type="checkbox"/>
<input type="checkbox"/> Grandchild line 2	MASTER	100767	AAEONTECH	<input type="checkbox"/>
<input type="checkbox"/> AnArchivedAccount #3	MASTER			<input checked="" type="checkbox"/>
<input type="checkbox"/> AnArchivedAccount #4	MASTER			<input checked="" type="checkbox"/>

Show more

Mail template groups

Mail templates

Mail times

Opening hours

Scanner GUI codes

Tariff Determination [DEV]

Sales Tariff Determination [DEV]

Sales Margins [DEV]

Weight DET LKP

Sales Weight DET LKP

Client-Carrier overzicht

<input type="checkbox"/>	Client	Carrier	Cost Center	Qualifier	Value
<input type="checkbox"/>	DEMO			CARRIERACCNO	E
<input type="checkbox"/>	DEMO			FTP_USER	transsmart
<input type="checkbox"/>	DEMO			FTP_PASSWORD	E
<input type="checkbox"/>	DEMO			MIN_COUNTER	0000
<input type="checkbox"/>	DEMO			MAX_COUNTER	9999
<input type="checkbox"/>	DEMO			ADD_LABEL_REF1	\$serviceleveltime\$
<input type="checkbox"/>	DEMO			FTP_HOST	E
<input type="checkbox"/>	DEMO			FTP_PORT	21
<input type="checkbox"/>	DEMO			FTP_TIMEOUT	1000

Client: DEMO

Carrier:

Qualifier:

Cost center:



About

While working at TriMM, I had an opportunity to have a project with Grolsch. Grolsch had a request to come up with an idea to make a (outdoor)cafe visit more pleasant for visitors.

Role

UX/UI Design

Used tools



Playground →

← Previous Project

Next Project →

Role

UX/UI Design

Problem

The problem was that the people who visit (outdoor) cafes are not recognized fast enough by the workers to make a order or to pay their visit. This leads to frustrations and bad reviews on cafe owners which affects their business.

Responsibilities

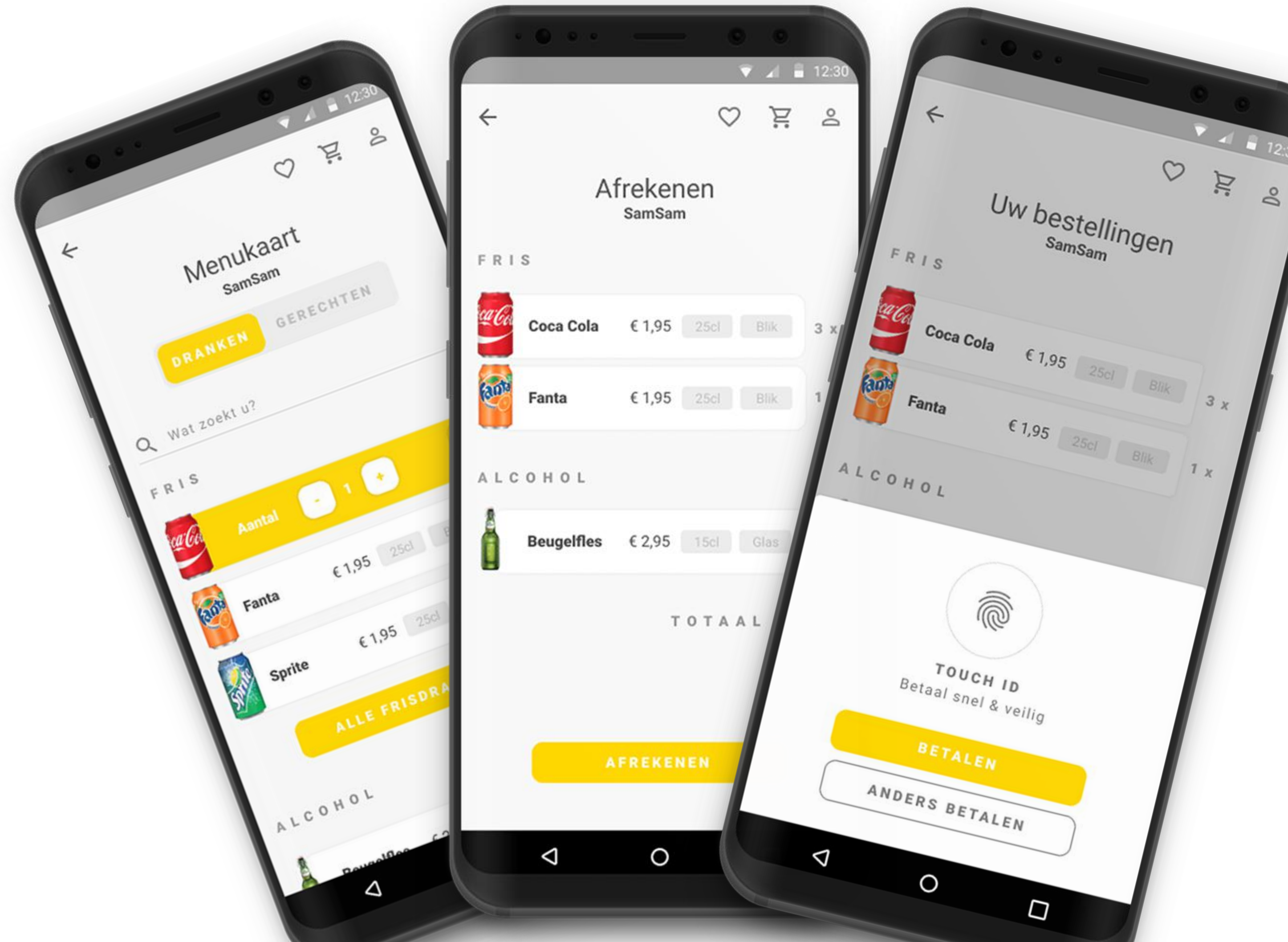
- Planning & managing Design thinking phases
- User research & workshops (brainstorming & ideation)
- Stakeholder management
- 3 way iterating process
- Delivering high-fidelity prototype

Work method

- Agile/scrum
- Design thinking

Results

- Easy to use web-app concept usable for many devices
- Satisfied users
- Insights about user behaviour on terraces
- Innovative in-app use for different age categories





About

While working at TriMM, I had an opportunity to have a project with Grolsch. Grolsch had a request to come up with an idea to make a (outdoor)cafe visit more pleasant for visitors.

Role
UX/UI Design

Used tools

Back


Previous Project


Next Project




About
Nedap Security is a hassle-free and easy-to-manage access control for professional organisations. 25% of European top brands are using Nedap.

Role
UX/UI Design

Used tools




 Previous Project

Role
UX/UI Design

Client brief

- How can we organize thousands of files that our partners use to install our AEOS security system and keep them on track of the sell/install progress?

Responsibilities

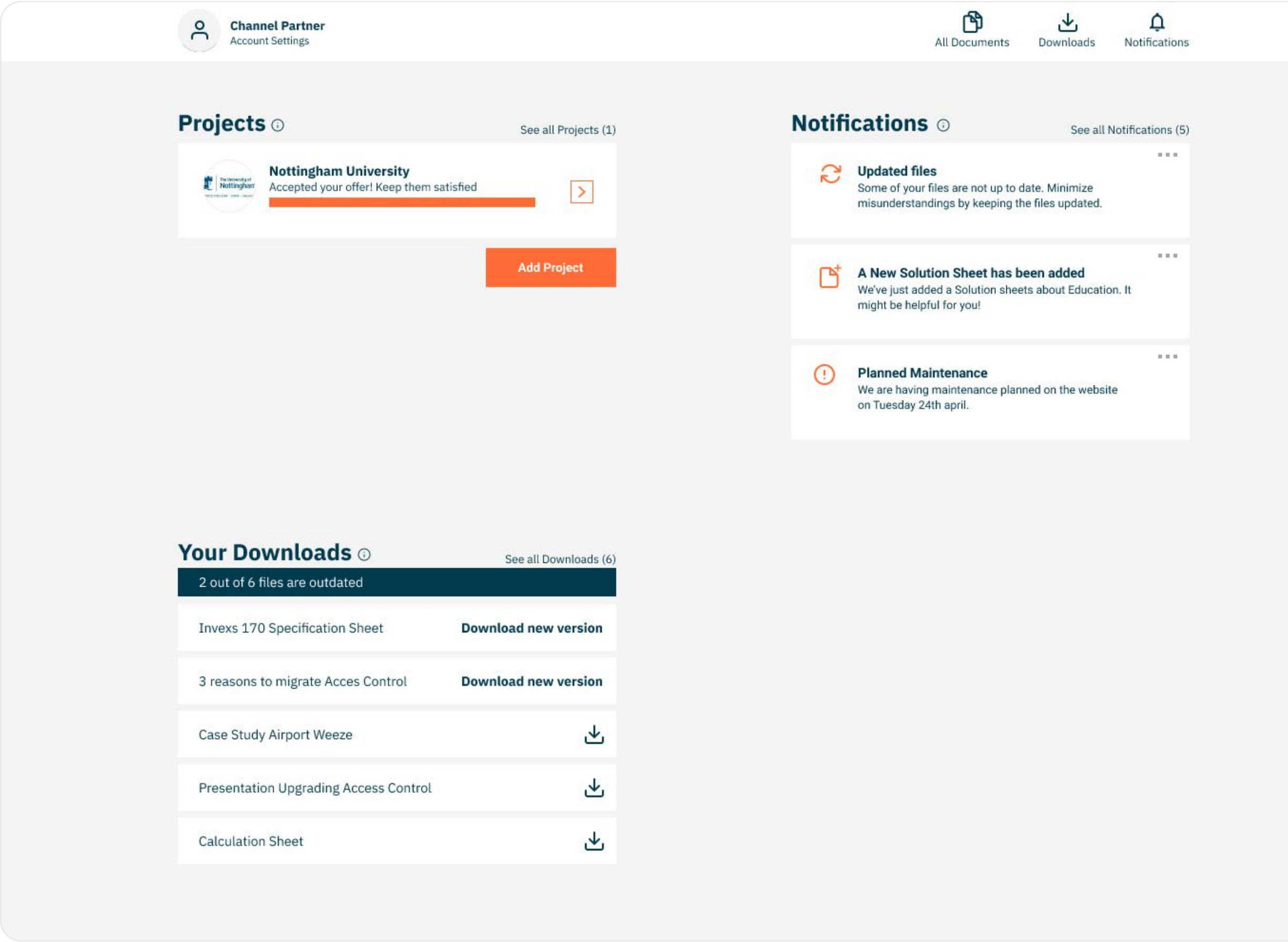
- Planning & managing Design thinking phases
- User research & workshops (brainstorming & ideation)
- Validating findings with stakeholders
- Testing prototypes with users

Work method

- Agile/scrum
- Design thinking

Results


- Satisfied (international) users
- Innovative way of suggesting files on the right time based on a progress meter







About
Nedap Security is a hassle-free and easy-to-manage access control for professional organisations. 25% of European top brands are using Nedap.

Role
UX/UI Design

Used tools




 Previous Project

Role
UX/UI Design

Client brief

- How can we organize thousands of files that our partners use to install our AEOS security system and keep them on track of the sell/install progress?

Responsibilities

- Planning & managing Design thinking phases
- User research & workshops (brainstorming & ideation)
- Validating findings with stakeholders
- Testing prototypes with users

Work method

- Agile/scrum
- Design thinking

Results

- Satisfied (international) users
- Innovative way of suggesting files on the right time based on a progress meter

